

THE AMERICAN VETERANS CENTER'S

**NATIONAL
MEMORIAL DAY**



PARADE

Distribution 2021

Rank	Market	NTL%	Station	Affiliate	Date	Time
1	New York	6.163	WABC	ABC	6/20/2021	2:00:00 PM
1	New York	6.163	WCBS	CBS	5/30/2021	12:00:00 PM
1	New York	6.163	WLNY	IND	5/29/2021	12:00:00 PM
2	Los Angeles	4.743	KCAL	IND	5/29/2021	6:00:00 AM
2	Los Angeles	4.743	KCBS	CBS	5/30/2021	9:00:00 AM
3	Chicago	2.871	WBBM	CBS	5/30/2021	11:00:00 AM
4	Philadelphia	2.479	WPVI	ABC	5/31/2021	2:00:00 PM
5	Dallas-Ft. Worth	2.45	KDAF	CW	5/29/2021	7:00:00 PM
6	San Francisco-Oak-San Jose	2.194	KGO	ABC	5/29/2021	3:30:00 PM
7	Atlanta	2.191	WATL	MYNET	5/29/2021	4:00:00 PM
8	Houston	2.125	KHOU	CBS	6/13/2021	7:00:00 PM
9	Washington, DC (Hagrstwn)	2.122	WJLA 24/7 News	ABC	5/31/2021	2:00:00 PM
9	Washington, DC (Hagrstwn)	2.122	WJLA 24/7 News	ABC	5/31/2021	8:00:00 AM
9	Washington, DC (Hagrstwn)	2.122	WJLA	ABC	6/19/2021	1:00:00 PM
10	Boston (Manchester)	2.059	WSBK	MYNET	5/29/2021	1:00:00 PM
11	Phoenix (Prescott)	1.785	KPNX	NBC	5/30/2021	12:00:00 AM
12	Seattle-Tacoma	1.736	KONG	IND	6/13/2021	10:00:00 AM
13	Tampa-St. Pete (Sarasota)	1.683	WWSB	ABC	6/12/2021	5:00:00 PM
14	Minneapolis-St. Paul	1.561	KARE	NBC	TBD	TBD
15	Detroit	1.54	WWJ	CBS	5/30/2021	12:00:00 PM
15	Detroit	1.54	WKBD	CW	5/29/2021	1:00:00 PM
16	Denver	1.487	KCNC	NBC	5/30/2021	5:00:00 AM
17	Orlando-Daytona Bch-Melbrn	1.432	WKCF	CW	TBD	TBD
18	Miami-Ft. Lauderdale	1.4	WSFL	CW	6/6/2021	5:00:00 PM
19	Cleveland-Akron (Canton)	1.25	WKYC	NBC	TBD	TBD
20	Sacramnto-Stkton-Modesto	1.207	KXTV	ABC	6/19/2021	4:00:00 PM
20	Sacramnto-Stkton-Modesto	1.207	KMAX	CW	6/6/2021	2:00:00 PM



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21	Portland,OR	1.088	KGW	NBC	5/30/2021	8:30:00 PM
22	Charlotte	1.067	WJZY	FOX	5/31/2021	1:00:00 PM
23	St. Louis	1.025	KSDK	NBC	TBD	TBD
24	Raleigh-Durham (Fayetteville)	1.023	WTVD	ABC	TBD	TBD
25	Indianapolis	0.978	WTHR	NBC	6/5/2021	5:00:00 AM
26	Pittsburgh	0.964	WTAE DT	ABC	5/29/2021	12:00:00 PM
26	Pittsburgh	0.964	WTAE	ABC	5/29/2021	5:00:00 PM
27	San Diego	0.936	KFMB	CBS	5/30/2021	10:30:00 AM
28	Baltimore	0.934	WJZ	CBS	5/29/2021	3:00:00 PM
29	Nashville	0.912	WTVF	CBS	5/30/2021	11:00:00 PM
30	Salt Lake City	0.91	KSTU	FOX	5/30/2021	12:00:00 PM
31	San Antonio	0.853	KENS	CBS	TBD	TBD
32	Hartford & New Haven	0.829	WTNH	ABC	5/29/2021	1:00:00 PM
32	Hartford & New Haven	0.829	WCCT	CW	5/30/2021	12:00:00 PM
33	Columbus, OH	0.826	WBNS	CBS	TBD	TBD
34	Kansas City	0.815	KCWE	CW	5/30/2021	7:00:00 PM
34	Kansas City	0.815	KMBC	ABC	5/31/2021	11:00:00 AM
36	Cincinnati	0.766	WCPO	ABC	TBD	TBD
37	Milwaukee	0.762	WTMJ	NBC	TBD	TBD
38	Austin	0.755	KXAN	NBC	TBD	TBD
39	West Palm Beach-Ft. Pierce	0.72	WPTV	NBC	TBD	TBD
40	Las Vegas	0.689	KTNV	ABC	TBD	TBD
41	Grand Rapids-Kalamazoo-B.Crk	0.646	WZZM	ABC	TBD	TBD
42	Harrisburg-Lncstr-Leb-York	0.639	WPMT	FOX	6/6/2021	3:00:00 PM
43	Jacksonville	0.626	WJXX	ABC	5/30/2021	1:00:00 AM
46	Norfolk-Portsmouth-Newport News	0.6	WGNT	CW	TBD	TBD
47	Greensboro-High Point-W.Salem	0.593	WGHP	FOX	TBD	TBD



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49	Louisville	0.576	WHAS	ABC	TBD	TBD
50	New Orleans	0.549	WUPL	MYNET	5/30/2021	2:00:00 PM
51	Memphis	0.512	WLMT	CW	6/20/2021	1:00:00 PM
53	Buffalo	0.507	WGRZ	NBC	TBD	TBD
54	Ft. Myers-Naples	0.503	WFTX	FOX	TBD	TBD
56	Richmond-Petersburg	0.484	WTVR	CBS	TBD	TBD
58	Wilkes Barre-Scranton-Hztn	0.473	WNEP	ABC	TBD	TBD
59	Little Rock-Pine Bluff	0.465	KTHV	CBS	TBD	TBD
61	Tulsa	0.457	KJRH	NBC	TBD	TBD
62	Knoxville	0.443	WBIR	NBC	TBD	TBD
63	Lexington	0.413	WKYT	CBS	TBD	TBD
64	Tucson (Sierra Vista)	0.397	KMSB	FOX	6/20/2021	12:00:00 PM
64	Tucson (Sierra Vista)	0.397	KMSB	FOX	6/13/2021	12:00:00 PM
64	Tucson (Sierra Vista)	0.397	KMSB	FOX	6/6/2021	4:00:00 PM
64	Tucson (Sierra Vista)	0.397	KTTU	MYNET	6/5/2021	12:00:00 PM
66	Spokane	0.389	KSKN	CW	5/30/2021	10:00:00 AM
67	Honolulu	0.384	KGMB	CBS	6/5/2021	1:00:00 PM
67	Honolulu	0.384	KHNL	NBC	TBD	TBD
68	Des Moines-Ames	0.378	WOI	ABC	TBD	TBD
69	Green Bay-Appleton	0.377	WGBA	NBC	TBD	TBD
72	Omaha	0.363	KMTV	CBS	TBD	TBD
79	Huntsville-Decatur (Flor)	0.338	WAMY	MYNET	6/5/2021	1:00:00 PM
79	Huntsville-Decatur (Flor)	0.338	WAMY	MYNET	5/30/2021	1:00:00 PM
79	Huntsville-Decatur (Flor)	0.338	WZDX	FOX	6/6/2021	4:00:00 PM
79	Huntsville-Decatur (Flor)	0.338	WZDX	FOX	5/29/2021	11:00:00 AM
80	Toledo	0.338	WTVG	ABC	TBD	TBD
81	Madison	0.338	WMTV	NBC	TBD	TBD



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83	Waco-Temple-Bryan	0.317	KWTX	CBS	TBD	TBD
89	Charleston, SC	0.306	WCIV	ABC	5/31/2021	10:00:00 AM
92	Cedar Rapids-Wtrlo-IWC&Dub	0.296	NCRG	MYNET	TBD	TBD
92	Cedar Rapids-Wtrlo-IWC&Dub	0.296	KCRG	ABC	TBD	TBD
94	Baton Rouge	0.278	WBXH	MYNET	TBD	TBD
94	Baton Rouge	0.278	WAFB	CBS	TBD	TBD
101	Boise	0.257	KTVB	NBC	5/30/2021	2:00:00 PM
103	Davenport-R.Island-Moline	0.247	WQAD	ABC	5/31/2021	11:00:00 AM
119	Youngstown	0.206	WKBN	CBS	TBD	
120	Macon	0.201	WMAZ	CBS	5/30/2021	12:00:00 PM
129	La Crosse-Eau Claire	0.18	WEAU	NBC	TBD	TBD
130	Corpus Christi	0.174	KRIS	NBC	5/31/2021	7:00:00 PM
131	Amarillo	0.157	KZBZ	IND	5/30/2021	2:00:00 PM
131	Amarillo	0.157	KFDA	CBS	5/30/2021	11:00:00 AM
143	Monroe-El Dorado	0.14	KNOE	CBS	TBD	TBD
157	Biloxi-Gulfport	0.113	GLOX	IND	TBD	TBD
157	Biloxi-Gulfport	0.113	ELOX	CBS	TBD	TBD
157	Biloxi-Gulfport	0.113	WLOX	ABC	5/31/2021	1:00:00 PM
161	Missoula	0.106	KPAX	CBS	5/30/2021	10:00:00 AM
165	Abilene-Sweetwater	0.096	KXVA	FOX	TBD	TBD
167	Billings	0.095	KTVQ	CBS	5/30/2021	10:00:00 AM
169	Rapid City	0.087	KOTA	ABC	TBD	TBD
179	Bowling Green	0.072	GBKO	CW+	TBD	TBD
179	Bowling Green	0.072	EBKO	FOX	TBD	TBD
179	Bowling Green	0.072	WBKO	ABC	TBD	TBD
181	Alexandria, LA	0.071	OALB	CW	6/6/2021	12:00:00 PM
181	Alexandria, LA	0.071	NALB	CBS	5/30/2021	11:00:00 AM
181	Alexandria, LA	0.071	KALB	NBC	TBD	TBD



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182	Jonesboro	0.07	KAIT	ABC	TBD	TBD
185	Butte-Bozeman	0.066	KXLf	CBS	5/30/2021	10:00:00 AM
189	Twin Falls	0.058	KTFT	NBC	5/30/2021	2:00:00 PM
191	Meridian	0.053	WTOK	NBC	TBD	TBD
192	Great Falls	0.053	KRTV	CBS	5/30/2021	10:00:00 AM
197	San Angelo	0.048	KIDY	FOX	TBD	TBD
202	Fairbanks	0.03	KTVF	NBC	TBD	TBD
205	Helena	0.026	KXLH	CBS	5/30/2021	10:00:00 AM
Total		81.127				