

THE AMERICAN VETERANS CENTER'S

**NATIONAL
MEMORIAL DAY**



PARADE

Distribution 2020

Rank	Market	NTL%	Station	Affiliate	Date	Time	Length
1	New York	6.377	WABC	ABC	6/6/2020	1:00:00 PM	1 Hour
2	Los Angeles	4.808	KABC	ABC	5/31/2020	2:30:00 PM	1 Hour
3	Chicago	3.043	WBBM	CBS	TBD	TBD	1 Hour
4	Philadelphia	2.578	WPVI	ABC	5/25/2020	2:00:00 PM	1 Hour
5	Dallas-Ft. Worth	2.395	KDAF	CW	5/30/2020	5:00:00 PM	2 Hour
6	San Francisco-Oak-San Jose	2.21	KPIX	CBS	TBD	TBD	TBD
7	Washington, DC (Hagrstwn)	2.198	Newschannel8	ABC	5/25/2020	2:00:00 PM	2 Hour
7	Washington, DC (Hagrstwn)	2.198	WUSA	CBS	TBD	TBD	2 Hour
8	Houston	2.178	KHOU	CBS	TBD	TBD	1 Hour
9	Boston (Manchester)	2.152	WSBK	MYNET	5/30/2020	1:00:00 PM	1 Hour
10	Atlanta	2.121	WATL	MYNET	5/30/2020	12:00:00 PM	1 Hour
10	Atlanta	2.121	WXIA	NBC	TBD	TBD	TBD
11	Phoenix (Prescott)	1.757	KPNX	NBC	6/28/2020	3:00:00 AM	1 Hour
12	Tampa-St. Pete (Sarasota)	1.683	SBNS	IND	TBD	TBD	2 Hour
12	Tampa-St. Pete (Sarasota)	1.683	WWSB	ABC	5/30/2020	5:00:00 PM	1 Hour
13	Seattle-Tacoma	1.649	KING	NBC	6/14/2020	11:00:00 AM	1 Hour
14	Detroit	1.623	WKBD	CW	5/24/2020	3:00:00 PM	2 Hour
15	Minneapolis-St. Paul	1.586	KARE	NBC	6/7/2020	11:00:00 AM	1 Hour
16	Miami-Ft. Lauderdale	1.535	WSFL	CW	5/31/2020	4:00:00 PM	1 Hour
17	Denver	1.432	KTVD	MYNET	5/31/2020	2:00:00 PM	1 Hour
18	Orlando-Daytona Bch-Melbrn	1.395	WKCF	CW	TBD	TBD	TBD
19	Cleveland-Akron (Canton)	1.277	WKYC	NBC	TBD	TBD	TBD
20	Sacramnto-Stkton-Modesto	1.231	KXTV	ABC	6/28/2020	11:00:00 AM	1 Hour
20	Sacramnto-Stkton-Modesto	1.231	KXTV	ABC	5/30/2020	2:00:00 PM	1 Hour
21	Charlotte	1.052	WBTV	CBS	6/7/2020	12:00:00 PM	1 Hour
22	Portland, OR	1.04	KGW	NBC	5/23/2020	10:00:00 AM	1 Hour
23	St. Louis	1.028	KPLR	CW	5/25/2020	12:00:00 PM	1 Hour



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24	Pittsburgh	1.009	WTAED2	ABC	5/25/2020	12:00:00 PM	2 Hour
24	Pittsburgh	1.009	WTAE	ABC	5/23/2020	5:00:00 PM	1 Hour
25	Indianapolis	0.985	WTHR	NBC	6/7/2020	12:00:00 PM	1 Hour
26	Baltimore	0.971	WNUV	CW	TBD	TBD	TBD
27	Raleigh-Durham (Fayetteville)	0.958	WTVD	ABC	5/25/2020	2:00:00 PM	1 Hour
28	Nashville	0.919	WNAB	CW	TBD	TBD	TBD
29	San Diego	0.917	KFMB-D2	CW	6/7/2020	9:00:00 AM	1 Hour
29	San Diego	0.917	KFMB	CBS	5/31/2020	9:30:00 AM	1 Hour
30	Salt Lake City	0.89	KUCW	CW	TBD	TBD	TBD
31	San Antonio	0.857	KMYS	CW	5/30/2020	7:00:00 PM	2 Hour
32	Kansas City	0.838	KCWE	CW	5/30/2020	7:00:00 PM	2 Hour
32	Kansas City	0.838	KMBC	ABC	5/31/2020	11:00:00 AM	1 Hour
33	Hartford & New Haven	0.828	WTNH	ABC	5/30/2020	5:00:00 PM	1 Hour
34	Columbus, OH	0.82	WBNS	CBS	TBD	TBD	1 Hour
35	Milwaukee	0.782	WVTV	CW	TBD	TBD	TBD
36	West Palm Beach-Ft. Pierce	0.775	WTVX	CW	TBD	TBD	TBD
37	Cincinnati	0.774	WKRC	CW	TBD	TBD	TBD
39	Las Vegas	0.695	KVCW	CW	TBD	TBD	TBD
40	Austin	0.689	KXAN	NBC	5/25/2020	12:00:00 PM	1 Hour
41	Jacksonville	0.645	WJXX	ABC	5/30/2020	5:00:00 PM	1 Hour
42	Norfolk-Portsmouth-Newport News	0.639	WVBT	FOX	5/31/2020	1:00:00 PM	1 Hour
42	Norfolk-Portsmouth-Newport News	0.639	WAVY	NBC	TBD	TBD	TBD
45	Grand Rapids-Kalamazoo-Battle Creek	0.61	WZZM	ABC	5/31/2020	1:00:00 PM	1 Hour
47	Harrisburg-Lancaster-Lebanon-York	0.6	WPMT	FOX	5/31/2020	5:00:00 PM	1 Hour
48	Louisville	0.594	WHAS	ABC	5/23/2020	5:00:00 PM	1 Hour
49	Greensboro-High Point-Winston-Salem	0.594	WGHP	FOX	TBD	TBD	TBD
49	Greensboro-High Point-Winston-Salem	0.594	WFXR	CW	TBD	TBD	TBD



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Rank	Market	NTL%	Station	Affiliate	Date	Time	Length
50	New Orleans	0.575	WUPL	MYNET	5/24/2020	2:00:00 PM	2 Hour
51	Memphis	0.543	WANT	ABC	5/31/2020	11:00:00 AM	1 Hour
52	Buffalo	0.539	WGRZ	NBC	6/14/2020	2:00:00 PM	1 Hour
52	Buffalo	0.539	WGRZ	NBC	6/6/2020	12:00:00 PM	1 Hour
64	Lexington	0.398	WKYT	CBS	6/28/2020	12:30:00 PM	1 Hour
64	Lexington	0.398	WKYT-D2	CW	TBD	TBD	1 Hour
64	Lexington	0.398	WKYT	CBS	5/31/2020	12:00:00 PM	1 Hour
65	Tucson (Sierra Vista)	0.394	KTTU	MYNET	5/30/2020	12:00:00 PM	2 Hour
66	Honolulu	0.387	KFVE	IND	6/13/2020	1:00:00 PM	2 Hour
66	Honolulu	0.387	KGMB	CBS	TBD	TBD	1 Hour
66	Honolulu	0.387	KHNL	NBC	TBD	TBD	1 Hour
68	Des Moines-Ames	0.368	WOI	ABC	5/24/2020	12:00:00 PM	1 Hour
81	Madison	0.321	HMTV	CW	5/30/2020	1:00:00 PM	2 Hour
81	Madison	0.321	HMTV	CW	6/13/2020	1:30:00 PM	1 Hour
81	Madison	0.321	WMTV	NBC	6/14/2020	1:00:00 PM	1 Hour
85	Colorado Springs-Pueblo	0.306	KXRM	FOX	5/31/2020	1:00:00 PM	2 Hour
85	Colorado Springs-Pueblo	0.306	KXRM	FOX	7/4/2020	12:00:00 PM	2 Hour
85	Colorado Springs-Pueblo	0.306	KXTU	CW	7/4/2020	11:00:00 AM	1 Hour
85	Colorado Springs-Pueblo	0.306	KXTU	CW	6/27/2020	11:00:00 AM	1 Hour
85	Colorado Springs-Pueblo	0.306	KXTU	CW	6/13/2020	12:00:00 PM	1 Hour
85	Colorado Springs-Pueblo	0.306	KXRM	FOX	6/13/2020	12:00:00 PM	2 Hour
85	Colorado Springs-Pueblo	0.306	KXTU	CW	5/30/2020	11:00:00 AM	2 Hour
85	Colorado Springs-Pueblo	0.306	KXRM	FOX	5/30/2020	11:00:00 AM	1 Hour
88	Champaign&Sprngfld-Decatur	0.295	WCIA	CBS	TBD	TBD	TBD
90	Cedar Rapids-Wtrlo-IWC&Dub	0.291	NCRG	MYNET	6/13/2020	10:00:00 AM	1 Hour
90	Cedar Rapids-Wtrlo-IWC&Dub	0.291	KCRG	ABC	6/13/2020	4:00:00 PM	1 Hour
94	Baton Rouge	0.274	WBXH	MYNET	6/7/2020	10:00:00 AM	1 Hour



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94	Baton Rouge	0.274	WAFB	CBS	5/30/2020	11:00:00 AM	1 Hour
102	Boise	0.244	KTVB	NBC	5/30/2020	10:00:00 AM	1 Hour
113	Sioux Falls (Mitchell)	0.214	KELO	CBS	TBD	TBD	1 Hour
119	Macon	0.197	WMAZ	CBS	5/31/2020	12:00:00 PM	1 Hour
132	Amarillo	0.151	KZBZ	IND	TBD	TBD	1 Hour
132	Amarillo	0.151	KFDA	CBS	TBD	TBD	1 Hour
140	Monroe-El Dorado	0.139	KNOE-D3	CW+	TBD	TBD	1 Hour
140	Monroe-El Dorado	0.139	KNOE-D2	ABC	TBD	TBD	1 Hour
140	Monroe-El Dorado	0.139	KNOE-DT	CBS	6/6/2020	11:00:00 AM	1 Hour
145	Odessa-Midland	0.132	KWES	NBC	5/31/2020	10:00:00 AM	1 Hour
155	Biloxi-Gulfport	0.109	WLOX-D3	Bounce	TBD	TBD	2 Hour
155	Biloxi-Gulfport	0.109	WLOX-D2	CBS	TBD	TBD	2 Hour
155	Biloxi-Gulfport	0.109	WLOX-DT	ABC	5/25/2020	1:00:00 PM	2 Hour
169	Rapid City	0.081	KEVN	FOX	5/31/2020	3:00:00 PM	1 Hour
169	Rapid City	0.081	KOTA	ABC	TBD	TBD	1 Hour
177	Bowling Green	0.068	WBKO-D3	CW+	TBD	TBD	2 Hour
177	Bowling Green	0.068	EBKO	FOX	7/4/2020	12:00:00 PM	2 Hour
177	Bowling Green	0.068	WBKO-DT	ABC	TBD	TBD	2 Hour
178	Alexandria, LA	0.068	KALB-D3	CW+	TBD	TBD	1 Hour
178	Alexandria, LA	0.068	KALB-D2	CBS	TBD	TBD	1 Hour
178	Alexandria, LA	0.068	KALB	NBC	5/31/2020	11:00:00 AM	1 Hour
181	Watertown	0.067	WNYF	FOX	5/30/2020	5:00:00 PM	1 Hour
181	Watertown	0.067	WWNY	CBS	TBD	TBD	1 Hour
188	Grand Junction-Montrose	0.057	KFQX	FOX	5/31/2020	12:00:00 PM	2 Hour
188	Grand Junction-Montrose	0.057	KGJT	MYNET	TBD	TBD	TBD
188	Grand Junction-Montrose	0.057	KREX	CBS	TBD	TBD	TBD
190	Meridian	0.053	WTOK-D3	CW+	TBD	TBD	2 Hour



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190	Meridian	0.053	WTOK-D2	MYNET	TBD	TBD	2 Hour
190	Meridian	0.053	WTOK-DT	NBC	TBD	TBD	2 Hour
203	Fairbanks	0.026	KFXF	MYNET	TBD	TBD	1 Hour
203	Fairbanks	0.026	KXDF	CBS	6/13/2020	2:00:00 PM	1 Hour
203	Fairbanks	0.026	KTVF	NBC	TBD	TBD	1 Hour
TOTAL		76.872					