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This year marks the 20th anniversary of the founding of the American Veterans Center (AVC). To celebrate this milestone, we are planning a Reception on Tuesday, May 23, 2017 from 5:30p-7:30p in the Rayburn House Office Building to honor all of the current members of Congress who are veterans of Iraq and Afghanistan. This special event will also commemorate the upcoming 13th Annual National Memorial Day Parade, the nation’s largest Memorial Day event, created and produced by the AVC and taking place along Constitution Avenue on Memorial Day afternoon.

The American Veterans Center is honored to have the privilege of preserving the legacy of America’s servicemen and women of every generation. Here at the Center, we know that it is essential to honor and remember not only the veterans we have among us today, but also the veterans who have passed away and the many service members who have died while fighting for our freedom.

We sponsor numerous activities throughout the year that educate the public, with a special focus on tomorrow’s leaders, about the many sacrifices that have been made for individual liberty by thousands of people in the United States military.

Our dream is that all Americans, especially the youth, will never forget the sacrifices that were made by American Soldiers, Sailors, Airmen and Marines throughout our history to preserve the freedoms we enjoy today.

I encourage you to get involved in this mission and to contribute as you are able. Almost 1,100 World War II veterans die each day. It is crucial that we work together to preserve their legacy, along with the legacy of service members of every generation.

Sincerely,

James C. Roberts
President
American Veterans Center
1100 N. Glebe Rd. Suite 901
Arlington, VA 22201
703-302-1012 ext 215
jroberts@americanveteranscenter.org
OUR MISSION

The mission of the American Veterans Center is to preserve and promote the legacy of America’s servicemen and women from World War II through today’s military.

OUR HISTORY

The American Veterans Center (AVC) and World War II Veterans Committee (WWII Cmte.) are part of the American Studies Center (ASC), a 501c(3) foundation, chartered in 1978. AVC and the WWII Committee grew out of “World War II Chronicles,” a weekly radio series co-produced by the National Archives and Radio America, also under the umbrella of the ASC.

PAYING TRIBUTE TO ALL WHO SERVED

For nearly 70 years, Washington, DC was without a parade on our Armed Services’ most sacred day. In 2005, the AVC brought the tradition of a Memorial Day parade back to our nation’s capital. The National Memorial Day Parade attracts nearly 300,000 spectators, along with millions of TV viewers around the nation. It’s a testament to America’s desire to recognize the service and sacrifice of our military members.
2017 SPONSORSHIP OPPORTUNITIES

AMERICAN VETERANS CENTER ADVISORY BOARD

CHAIRMAN

Gen. Richard B. Myers
(USAF - Ret.) 15th Chairman, Joint Chiefs of Staff
October 1, 2001 – September 30, 2004

BOARD MEMBERS

Col. Clarence Bud Anderson
(USAF - Ret.) World War II Triple-Ace Fighter pilot

Gen. Julius Becton
(USA-Ret.) Veteran of WWII, Korea and Vietnam

Staff Sergeant David Bellavia
U.S. Army Silver Star recipient, Operation Iraqi Freedom

Lt. Col. Richard Cole
(USAF-Ret.) Jimmy Doolittle’s Tokyo Raid co-pilot

Lt. Col. Carlo D’Este
(USA-Ret.) Author and Historian

Col. Roger H. C. Donlon
(USA-Ret.) Vietnam Medal of Honor recipient

Admiral Edmund Giambastiani
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J. Bruce Hoffman
Chairman, Distinguished Flying Cross Society

Capt. Thomas Hudner
(USN-Ret.) Korean War Medal of Honor recipient

Gen. P.X. Kelley
(USM-Ret.) Former Commandant, U.S. Marine Corps

Capt. Stephen Maguire
(USA-Ret.) Former President, U.S. Army Rangers, Author

Rear Adm. Tom Marfiak
(USN-Ret.) Former National War College Commandant

Sgt. Marco A. Martinez
U.S. Marine Corps Navy Cross recipient, Operation Iraqi Freedom and author

Donald Mates
Third Marine Division; Iwo Jima veteran

Lt. Gen. Dave R. Palmer
(USA-Ret.) Former Superintendent of the United States Military Academy

Brig. Gen. Steve Ritchie
(USAF-Ret.) Only USAF Ace Pilot in Vietnam; Air Force Cross Recipient

Vadm. Ann Rondeau
(USN) Former Director, Navy Staff and Deputy Commander, United States Transportation Command

Col. Ed Shames
(USA-Ret.) World War II’s “Band of Brothers”

Maj. Gen. John Singlaub
(USA-Ret.) World War II, Special Operations Office of Strategic Services

Barry Steelman, Esq.,
(USN-Ret.) Attorney/Mediator, United States Naval Academy, Class of 1970

Col. Warren Wiedhahn
(USMC-Ret.) Korean War Commemoration Foundation

Msgt. Rob Wilkins

Sgt. Jeremiah Workman
(U.S. Marine Corps) Author and Navy Cross recipient, Operation Iraqi Freedom

Jack Yusen
U.S. Navy, WWII USS Samuel B. Roberts survivor

snichols@avcmail.org    ★    www.AmericanVeteransCenter.org/Parade    ★    Call 571-480-4156
2017 SPONSORSHIP OPPORTUNITIES

AVC CAPITOL HILL RECEPTION

Honoring the Members of the 115th Congress who are veterans of the conflicts in Iraq and Afghanistan

Rep. Don. Bacon  
Rep. Jim Banks  
Rep. Kerry Bentivolio  
Rep. Anthony Brown  
Rep. Doug Collins  
Sen. Tom Cotton  
Rep. Ron DeSantis  
Sen. Tammy Duckworth  
Sen. Joni Ernst  
Rep. Tulsi Gabbard  
Rep. Mike Gallagher  
Rep. Ruben Gallego  
Rep. Ducan Hunter  
Rep. Bill Johnson  
Rep. Trent Kelly  
Rep. Adam Kinzinger  
Rep. Ted Lieu  
Rep. Brian Mast  
Rep. Martha McSally  
Rep. Seth Moulton  
Rep. Jimmy Panetta  
Rep. Scott Perry  
Rep. Steve Russell  
Rep. Steve Stivers  
Sen. Dan Sullivan  
Rep. Scott Taylor  
Rep. Brad Wenstrup  
Rep. Lee Zeldin

TUESDAY, MAY 23, 2017
5:30P-7:30P
IN THE RAYBURN HOUSE OFFICE BUILDING FOYER

snichols@avcmail.org ★ www.AmericanVeteransCenter.org/Parade ★ Call 571-480-4156
The National Memorial Day Parade was launched in 2005 by the American Veterans Center in Washington, D.C. In each subsequent year, the parade has grown in both size and scope. Since 2008, the parade has been televised and broadcast live to our troops stationed around the globe. It is the largest Memorial Day event in the nation; a testament to the public’s desire to honor those who have sacrificed so much for our freedom on this sacred day.

On Monday, May 29, 2017, the National Memorial Day Parade will commence at the corner of Constitution Avenue and 7th Streets, NW. It will proceed west down Constitution, past the White House, ending at 17th Street. Participants will pass by the nation’s monuments, museums, and nearly 300,000 spectators waving their flags and cheering for our country’s heroes – the men and women who wear the uniform of our armed forces.

From the American Revolution up to present day conflicts, the Parade will commemorate the American spirit and the sacrifices of those Soldiers, Sailors, Airmen, Marines and Coast Guardsmen who serve so we can live in the Land of the Free. The parade will include floats, high school marching bands, veterans, service members, local and national celebrities, service organizations and clubs, and much more!
AMERICAN VETERANS CENTER

SPONSORSHIP PACKAGES

THE AMERICAN VETERANS CENTER’S
NATIONAL MEMORIAL DAY
PARADE

snichols@avcmail.org  ★  www.AmericanVeteransCenter.org/Parade  ★  Call 571-480-4156
**RECOGNITION**

- Sponsor identified as the Presenting Sponsor of the 2017 National Memorial Day Parade in all print and electronic materials related to the planning and execution of the Parade (pledge must be received by March 20, 2017). This will include promotional materials, advertisements, press releases, Parade video, public service radio announcements, pre-Parade press interviews and the American Veterans Center website.
- Prominently placed full-color sponsor logo on the Parade route and during the Parade telecast.
- Sponsor recognized in the on-site Parade announcements and in the television Parade script. In addition, sponsor will be recognized in Parade radio and television PSA Promo airings on WTOP and radio stations in the Washington, DC region, as well as television affiliates airing PSAs in advance of the event.
- Opportunity to have a branded Parade Float custom-crafted by AVC to meet your company’s needs and interests. Representatives can ride on the float during the Parade. Float will be constructed by AVC contractor (pledge must be received by April 14, 2017).

**CAPITOL HILL RECEPTION SPONSORSHIP BENEFITS**

- Sponsor identified as the Presenting Sponsor of the 2017 AVC Capitol Hill Reception in all print and electronic materials related to the planning and execution of the event. This will include:
  - Top tier logo recognition in all printed materials and event signage
  - Logo recognition on all distributed invitations mailed to potential attendees and all Members of Congress
  - Special press effort recognizing your support
  - Logo recognition on the speaker’s podium
  - Logo recognition on AVC website
- Opportunity for a sponsor representative to speak at the Reception
- Exclusive name recognition on the official plaque presented to each member of Congress that is a veteran of Iraq or Afghanistan
- Exclusive verbal sponsor recognition at the Reception as the “Official Presenting Sponsor of the 2017 AVC Capitol Hill Reception”
- Access for 25 guests to attend the Reception

**MEMORIAL DAY WEEKEND**

- Opportunity to designate a representative or spokesperson to serve as the Honorary Grand Marshal and ride on a lead float in the parade with other dignitaries.
- Twelve tickets to the VIP Luncheon adjacent to the Reviewing Stand, located at 7th & Constitution, prior to the Parade with military leaders, Washington dignitaries, Ambassadors, Parade sponsors and local celebrities.
- Twelve Reserved VIP Seats on the Reviewing Stand, located at 7th & Constitution for a front row view of the entire Parade.
- Two banners with sponsor logo in background of TV broadcast (banners and logo in blue and white).
- Two banners with sponsor logo carried in the Parade.
- Sponsor has the opportunity for free tickets to the 2017 National Memorial Day Choral Festival at the John F. Kennedy Center for the Performing Arts on Sunday, May 28, 2017.

**MEDIA OPPORTUNITIES**

- Presenting Sponsor has the opportunity to participate in a live interview between a senior company representative and the television broadcast hosts during the broadcast.
- Opportunity to be listed as the Sponsor of four 60-second “video tributes” during parade broadcast profiling our fallen heroes’ service and sacrifice. Video will be produced by AVC.
- A pre-taped 30-60 second message from a sponsor executive to play at the beginning of the Parade broadcast (video to be supplied by sponsor).
- Six 30-second commercials in Parade broadcast (video to be supplied by sponsor).
- Six 5-second television billboards during the Parade broadcast.
- National advertising on the Radio America Network to include twenty 60-second radio spots on Radio America’s network of over 250 radio stations across the country in the weeks leading up to the Parade. Spots to be supplied by sponsor.
- Opportunity to place a full-page, full-color advertisement in the official parade program distributed by Stars and Stripes to 100,000 subscribers and tens of thousands of parade spectators.
- Opportunity to place two full-page, full-color advertisements in WWII Chronicles, distributed to 30,000 AVC supporters and 200 VA hospitals around the country.
- Spadea color units wrapping front page of the Washington Times in an issue prior to the Memorial Day Parade.
- Full page ad in B/W the Washington Times in an issue prior to the Memorial Day Parade.
- Logo included in promotional ads in Military Times leading up to the parade.

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FIVE STAR SPONSOR

RECOGNITION

- Sponsor identified as a Five Star Sponsor of the 2017 National Memorial Day Parade in all print and electronic materials related to the planning and execution of the Parade (pledge must be received by March 20, 2017). This will include promotional materials, advertisements, press releases, Parade video, public service radio announcements, pre-Parade press interviews and the American Veterans Center website.

- Sponsor recognized in the on-site Parade announcements and in the television Parade script. In addition, sponsor will be recognized in Parade radio and television PSA Promo airings on WTOP and radio stations in the Washington, DC region, as well as television affiliates airing PSAs in advance of the event.

- Opportunity to have a branded Parade Float custom-crafted by AVC to meet your company’s needs and interests. Representatives can ride on the float during the Parade. Float will be constructed by AVC contractor (pledge must be received by April 14, 2017).

CAPITOL HILL RECEPTION SPONSORSHIP BENEFITS

- Sponsor identified as a Five Star Sponsor of the 2017 AVC Capitol Hill Reception in all print and electronic materials related to the planning and execution of the event. This will include:
  - Logo recognition in all event printed materials and signage
  - Logo recognition on all distributed invitations mailed to potential attendees and all Members of Congress
  - Special press effort recognizing your support
  - Logo recognition on AVC website

- Name recognition on the official plaque presented to each member of Congress that is a veteran of Iraq or Afghanistan

- Sponsor to be recognized verbally at the Reception as an “Official Five Star Sponsor of the 2017 AVC Capitol Hill Reception”

- Access for 15 guests to attend the Reception

MEMORIAL DAY WEEKEND

- Ten tickets to the VIP Luncheon adjacent to the Reviewing Stand, located at 7th & Constitution, prior to the Parade with military leaders, Washington dignitaries, Ambassadors, Parade sponsors and local celebrities.

- Ten Reserved VIP Seats on the Reviewing Stand, located at 7th & Constitution, for exclusive viewing of the entire Parade.

- One banner with sponsor logo in background of TV broadcast (banner and logo in blue and white).

- Two banners with sponsor logo carried in the Parade.

- Sponsor has the opportunity for free tickets to the 2017 National Memorial Day Choral Festival at the John F. Kennedy Center for the Performing Arts on Sunday, May 28, 2017.

MEDIA OPPORTUNITIES

- Five Star Sponsor has the opportunity for a Parade sideline interview with a veteran associated with the sponsoring organization.

- Opportunity to be listed as the Sponsor of three 60-second “video tributes” during parade broadcast profiling our fallen heroes’ service and sacrifice. Video will be produced by AVC.

- Four 30-second commercials in Parade broadcast (video to be supplied by sponsor).

- Four 5-second television billboard during the Parade broadcast.

- Sponsor of 2 Parade segments. Example: WWII, Vietnam, American Revolution, War of 1812, etc.

- National advertising on the Radio America Network to include fifteen 60-second radio spots on Radio America’s network of over 250 radio stations across the country in the weeks leading up to the Parade. Spots to be supplied by AVC.

- Opportunity to place a full-page, full-color advertisement in the official parade program distributed by Stars and Stripes to 100,000 subscribers and tens of thousands of parade spectators.

- Opportunity to place one full-page, full-color advertisement in WWII Chronicles, distributed to 30,000 AVC supporters and 200 VA hospitals around the country.

- Full page ad in B/W the Washington Times in an issue prior to the Memorial Day Parade.

- Logo included in promotional ads in Military Times leading up to the parade.

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2017 SPONSORSHIP OPPORTUNITIES

FOUR STAR SPONSOR

$50,000

RECOGNITION

• Sponsor identified as a Four Star Sponsor of the 2017 National Memorial Day Parade in all print and electronic materials related to the planning and execution of the Parade (pledge must be received by March 20, 2017). This will include promotional materials, advertisements, press releases, Parade video, public service radio announcements, pre-Parade press interviews and the American Veterans Center website.

• Sponsor recognized in the on-site Parade announcements and in the television Parade script. In addition, sponsor will be recognized in Parade radio and television PSA Promo airings on WTOP and radio stations in the Washington, DC region, as well as television affiliates airing PSAs in advance of the event.

• Opportunity to have a branded Parade Float custom-crafted by AVC to meet your company’s needs and interests. Representatives can ride on the float during the Parade. Float will be constructed by AVC contractor (pledge must be received by April 14, 2017).

CAPITOL HILL RECEPTION SPONSORSHIP BENEFITS

• Sponsor identified as a Four Star Sponsor of the 2017 AVC Capitol Hill Reception in print and electronic materials related to the planning and execution of the event. This will include:
  • Logo recognition in event printed materials and signage
  • Logo recognition on all distributed invitations mailed to potential attendees and all Members of Congress
  • Logo recognition on AVC website
  • Access for 10 guests to attend the Reception

MEMORIAL DAY WEEKEND

• Eight tickets to the VIP Luncheon adjacent to the Reviewing Stand, located at 7th & Constitution, prior to the Parade with military leaders, Washington dignitaries, Ambassadors, Parade sponsors and local celebrities.

• Eight Reserved VIP Seats on the Reviewing Stand, located at 7th & Constitution, for prime viewing of the entire Parade.

• One banner with sponsor logo in background of TV broadcast (banner and logo in blue and white).

• One banner with sponsor logo carried in the Parade.

• Sponsor has the opportunity for free tickets to the 2017 National Memorial Day Choral Festival at the John F. Kennedy Center for the Performing Arts on Sunday, May 28, 2017.

MEDIA OPPORTUNITIES

• Opportunity to be listed as the Sponsor of one 60-second “video tribute” during parade broadcast profiling our veterans and active duty troops. Video will be produced by AVC.

• Two 30-second commercial in Parade broadcast (video to be supplied by sponsor).

• Two 5-second television billboard during the Parade broadcast.

• Sponsor of 2 Parade segments. Example: WWII, Vietnam, American Revolution, War of 1812, etc.

• National advertising on the Radio America Network to include ten 60-second radio spots on Radio America’s network of over 250 radio stations across the country in the weeks leading up to the Parade. Spots to be supplied by sponsor.

• Opportunity to place a full-page, full-color advertisement in the official parade program distributed by Stars and Stripes to 100,000 subscribers and tens of thousands of parade spectators.

• Opportunity to place one full-page, full-color advertisement in WWII Chronicles, distributed to 30,000 AVC supporters and 200 VA hospitals around the country.

• Full page ad in B/W the Washington Times in an issue prior to the Memorial Day Parade.

• Logo included in promotional ads in Military Times leading up to the parade.

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2017 SPONSORSHIP OPPORTUNITIES

★ ★ ★ THREE STAR SPONSOR $25,000

RECOGNITION

• Sponsor identified as a Three Star Sponsor of the 2017 National Memorial Day Parade in some print and electronic materials related to the planning and execution of the Parade (pledge must be received by March 20, 2017). This will include promotional materials and the American Veterans Center website.

• Opportunity to have a branded Parade Float custom-crafted by AVC to meet your company’s needs and interests. Representatives can ride on the float during the Parade. Float will be constructed by AVC contractor (pledge must be received by April 14, 2017).

CAPITOL HILL RECEPTION SPONSORSHIP BENEFITS

• Sponsor identified as a Three Star Sponsor of the 2017 AVC Capitol Hill Reception in limited print and electronic materials related to the planning and execution of the event. This will include:
  • Sponsor listing in event printed materials and signage
  • Sponsor listing on AVC website

• Access for 7 guests to attend the Reception

MEMORIAL DAY WEEKEND

• Six tickets to the VIP Luncheon adjacent to the Reviewing Stand, located at 7th & Constitution, prior to the Parade with military leaders, Washington dignitaries, Ambassadors, Parade sponsors and local celebrities.

• Six Reserved VIP Seats on the Reviewing Stand, located at 7th & Constitution, for a view of the entire Parade.

• One banner with sponsor logo carried in the Parade.

• Sponsor has the opportunity for free tickets to the 2017 National Memorial Day Choral Festival at the John F. Kennedy Center for the Performing Arts on Sunday, May 28, 2017.

MEDIA OPPORTUNITIES

• One 5-second television billboards during the Parade broadcast.

• Sponsor of 1 Parade segment. Example: WWII, Vietnam, American Revolution, War of 1812, etc.

• National advertising on the Radio America Network to include five 60-second radio spots on Radio America’s network of over 250 radio stations across the country in the weeks leading up to the Parade. Spots to be supplied by sponsor.

• Opportunity to place a quarter-page, full-color advertisement in the official parade program distributed by Stars and Stripes to 100,000 subscribers and tens of thousands of parade spectators.

• Opportunity to place one half-page, full-color advertisement in WWII Chronicles, distributed to 30,000 AVC supporters and 200 VA hospitals around the country.

• 1/4 page ad in B/W the Washington Times in an issue prior to the Memorial Day Parade.

• Logo included in promotional ads in Military Times leading up to the parade.

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2017 SPONSORSHIP OPPORTUNITIES

★ ★ ★ TWO STAR SPONSOR

$10,000

RECOGNITION

- Sponsor identified as a Two Star Sponsor of the 2017 National Memorial Day Parade in some print and electronic materials related to the planning and execution of the Parade (pledge must be received by March 20, 2017). This will include promotional materials and the American Veterans Center website.

CAPITOL HILL RECEPTION SPONSORSHIP BENEFITS

- Sponsor identified as a Two Star Sponsor of the 2017 AVC Capitol Hill Reception in limited print and electronic materials related to the planning and execution of the event. This will include:
  - Sponsor listing in event printed materials and signage
  - Sponsor listing on AVC website
  - Access for 4 guests to attend the Reception

MEMORIAL DAY WEEKEND

- Four tickets to the VIP Luncheon adjacent to the Reviewing Stand, located at 7th & Constitution, prior to the Parade with military leaders, Washington dignitaries, Ambassadors, Parade sponsors and local celebrities.
- Two Reserved VIP Seats on the Reviewing Stand and two Reserved Garden Seats, both located at 7th & Constitution, for a view of the entire Parade.
- One banner with sponsor logo carried in the Parade.
- Sponsor has the opportunity for free tickets to the 2017 National Memorial Day Choral Festival at the John F. Kennedy Center for the Performing Arts on Sunday, May 28, 2017.

MEDIA OPPORTUNITIES

- One 5-second television billboard during the Parade broadcast.
- Opportunity to place one quarter-page in the official parade program distributed by Stars and Stripes to 100,000 subscribers and tens of thousands of parade spectators.
- Opportunity to place one quarter-page, full-color advertisement in WWII Chronicles, distributed to 30,000 AVC supporters and 200 VA hospitals around the country.

★ ★ ONE STAR SPONSOR

$5,000

RECOGNITION

- Sponsor identified as a One Star Sponsor of the 2017 National Memorial Day Parade in some print and electronic materials related to the planning and execution of the Parade (pledge must be received by March 20, 2017). This will include promotional materials on the American Veterans Center website.

CAPITOL HILL RECEPTION SPONSORSHIP BENEFITS

- Sponsor identified as a One Star Sponsor of the 2017 AVC Capitol Hill Reception in limited print and electronic materials related to the planning and execution of the event. This will include:
  - Sponsor listing in event printed materials and signage
  - Sponsor listing on AVC website
  - Access for 2 guests to attend the Reception

MEMORIAL DAY WEEKEND

- Two tickets to the VIP Luncheon adjacent to the Reviewing Stand, located at 7th & Constitution, prior to the Parade with military leaders, Washington dignitaries, Ambassadors, Parade sponsors and local celebrities.
- Two Reserved Garden Seats, located at 7th & Constitution, for a view of the entire Parade.
- One banner with sponsor logo carried in the Parade.
- Sponsor has the opportunity for free tickets to the 2017 National Memorial Day Choral Festival at the John F. Kennedy Center for the Performing Arts on Sunday, May 28, 2017.

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2017 SPONSORSHIP OPPORTUNITIES

POTENTIAL OFFICIAL AVC SPONSORSHIPS

Potential Official Veterans Center Sponsorships include, but are not limited to the following:

- Official Beverage Provider
- Official Camera Provider
- Official Parade Sponsor
- Official Credit Card
- Official Insurer
- Official Recycler
- Official Rental Car
- Official Shipping Partner
- Official Snack Provider
- Official Volunteer Sponsor
- Official Capitol Hill Reception Sponsor
- Official Network Provider
- Official Fuel Provider
- Official Vehicle Provider
- Official Social Platform and Livestream Provider

ADDITIONAL OPPORTUNITIES ARE AVAILABLE TO SERVE AS AN OFFICIAL PROVIDER OR SPONSOR. PLEASE CONTACT SNICHOLS@AVCMAIL.ORG FOR DETAILS.
Who is the American Veterans Center?
American Veterans Center is a project of The American Studies Center, which is a 501(c)(3) non-profit educational foundation.

Is my sponsorship tax-deductible?
The American Veterans Center is organized a Virginia nonprofit corporation and operates as a public charity under Section 501(c)(3) of the Internal Revenue Code. Your sponsorship or donation may be tax deductible as a charitable contribution to the extent permitted under federal and state law. A copy of the American Veterans Center determination letter from the IRS can be found on the final page of this booklet. You should consult your own tax and legal advisors with regard to how a contribution may affect your particular situation and only refer to this booklet for informational purposes. Please note that this booklet does not constitute legal or accounting advice.

Is there a limit to how much I can donate?
No, there are no source or amount limitations on contributions that may be contributed to American Veterans Center by an individual, corporation, partnership, union, foundation, trade association or other corporate entity.

To whom do I address checks and payments?
Please make checks payable to:
American Veterans Center
c/o Seth Nichols
1100 N. Glebe Road, Suite 900
Arlington, VA 22201

Additional questions regarding sponsorship opportunities?
Please contact Caroline Wren (512-771-9915, caroline@bluebonnetfundraising.net) or Seth Nichols (571-480-4156, snichols@avcmail.org)
In reply refer to:  0248325078
Feb. 20, 2008 LTR 4168C 0
51-0232804 000000 00 000
00018402
BODC: TE

IRS
Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

AMERICAN STUDIES CENTER
1100 N GLEBE RD STE 900
ARLINGTON VA 22201

Employer Identification Number: 51-0232804
Person to Contact: Sheila Schrom
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Feb. 08, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in January 1979, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

snichols@avcmail.org                www.AmericanVeteransCenter.org/Parade               Call 571-480-4156